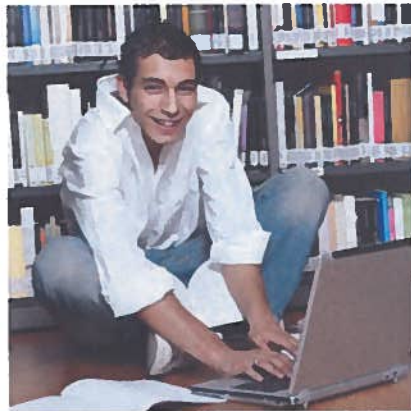


# Our Story



2009 Annual Report

**GD**  
**GENESEE**  
**DISTRICT**  
**LIBRARY**

# Our Leaders

## GENESEE DISTRICT LIBRARY BOARD of TRUSTEES



FRONT ROW FROM LEFT: CINDY JOHNSON, JEAN CRONIN, LARENE  
KLINK. BACK ROW: KARL HAISER, JR., GLENN M-D COTTON, JAMES  
CARNEY.  
• NOT PICTURED: LINDA RYALS-MASSEY, VALARIA CONERLY-MOON



CAROLYN NASH, PHR.  
GOL EXECUTIVE DIRECTOR

**Glenn M-D Cotton**  
Chair

**Jean Cronin**  
Vice Chair

**Karl Haiser, Jr.**  
Treasurer

**Cindy Johnson**  
Secretary

**James Carney**  
Trustee

**LaRene Klink**  
Trustee

**Linda Ryals-Massey**  
Trustee

**Valaria Conerly-Moon**  
Trustee

**Carolyn Nash, PHR**  
Executive Director



# Our Statistics

**Here are some of the categories we use to measure our success.**

**Library Users:**

There were 143,055 users with valid library cards.

**Library Visits:**

Over 1 million visits were made to the Genesee District Library, an increase of 55,000 visits over the previous year.

**Circulation:**

The Genesee District Library circulated 2,983,960 items, an increase of 9.32% over the previous year. This amount includes the Library for the Blind and the Digital Library.

**Computer Use:**

There were 520,792 electronic users in 2009, providing an increase of 21,000 users over the previous year. Normally our computers are used for educational and entertainment purposes, but the increase was driven primarily by a large amount of employment search activities.

**Program Attendance:**

Genesee District Library programming and outreach efforts reached 24,264 people, which was down 8,000 from the previous year. This decrease was due to a reduction of programs offered. The program offerings for 2009 were restructured to mirror our reduced budget.

<b>Circulation</b>			
	<b>2009</b>	<b>2008</b>	<b>% Change</b>
<b>Baker Park</b>	<b>95,315</b>	<b>81,662</b>	<b>16.72%</b>
<b>Beecher</b>	<b>63,481</b>	<b>41,234</b>	<b>53.95%</b>
<b>Burton</b>	<b>170,089</b>	<b>152,732</b>	<b>11.36%</b>
<b>Clio</b>	<b>179,701</b>	<b>166,755</b>	<b>7.76%</b>
<b>Davison</b>	<b>321,302</b>	<b>292,781</b>	<b>9.74%</b>
<b>Fenton</b>	<b>151,239</b>	<b>143,329</b>	<b>5.52%</b>
<b>Fenton Children's Ctr</b>	<b>112,408</b>	<b>106,570</b>	<b>5.48%</b>
<b>Fenton Combined:</b>	<b>263,647</b>	<b>249,899</b>	<b>5.50%</b>
<b>Flint Twp.</b>	<b>85,880</b>	<b>64,359</b>	<b>33.44%</b>
<b>Flushing</b>	<b>161,167</b>	<b>157,380</b>	<b>2.41%</b>
<b>Forest Twp.</b>	<b>82,611</b>	<b>81,304</b>	<b>1.61%</b>
<b>Gaines</b>	<b>18,948</b>	<b>19,000</b>	<b>-0.27%</b>
<b>Genesee Twp.</b>	<b>87,630</b>	<b>93,921</b>	<b>-6.70%</b>
<b>Genesee Valley</b>	<b>138,289</b>	<b>119,639</b>	<b>15.59%</b>
<b>Goodrich</b>	<b>63,123</b>	<b>60,181</b>	<b>4.89%</b>
<b>Grand Blanc</b>	<b>468,690</b>	<b>446,775</b>	<b>4.91%</b>
<b>Headquarters</b>	<b>139,561</b>	<b>131,220</b>	<b>6.36%</b>
<b>Hombound</b>	<b>2,576</b>	<b>2,167</b>	<b>18.87%</b>
<b>Linden</b>	<b>85,259</b>	<b>83,184</b>	<b>2.49%</b>
<b>Montrose</b>	<b>84,367</b>	<b>93,264</b>	<b>-9.54%</b>
<b>Mt. Morris</b>	<b>108,535</b>	<b>111,248</b>	<b>-2.44%</b>
<b>Swartz Creek</b>	<b>108,160</b>	<b>94,103</b>	<b>14.94%</b>
<b>Library for the Blind</b>	<b>887</b>	<b>646</b>	<b>37.31%</b>
<b>Digital Library</b>	<b>254,742</b>	<b>186,088</b>	<b>36.89%</b>
<b>TOTAL</b>	<b>2,983,960</b>	<b>2,729,542</b>	<b>9.32%</b>
<b>*Digital Library's Numbers Are Cumulative</b>			

<b>Door Count</b>			
	<b>2009</b>	<b>2008</b>	<b>% Change</b>
<b>Baker Park</b>	40,124	37,864	5.97%
<b>Beecher</b>	34,149	29,338	16.40%
<b>Burton</b>	61,137	55,789	9.59%
<b>Clio</b>	64,454	60,365	6.77%
<b>Davison</b>	115,220	106,608	8.08%
<b>Fenton</b>	104,733	95,822	9.30%
<b>Flint Twp.</b>	31,652	27,219	16.29%
<b>Flushing</b>	73,261	75,747	-3.28%
<b>Forest Twp.</b>	30,483	27,439	11.09%
<b>Gaines</b>	5,185	4,854	6.82%
<b>Genesee Twp.</b>	35,853	41,418	-13.44%
<b>Genesee Valley</b>	108,998	105,070	3.74%
<b>Goodrich</b>	22,182	19,773	12.18%
<b>Grand Blanc</b>	182,387	169,630	7.52%
<b>Headquarters</b>	65,959	65,796	0.25%
<b>Linden</b>	31,654	33,640	-5.90%
<b>Montrose</b>	34,072	39,054	-12.76%
<b>Mt. Morris</b>	37,652	45,177	-16.66%
<b>Swartz Creek</b>	31,102	39,817	-21.89%
<b>TOTAL:</b>	<b>1,110,257</b>	<b>1,080,420</b>	<b>2.76%</b>

<b>Computer Usage</b>			
	<b>2009</b>	<b>2008</b>	<b>% Change</b>
<b>Baker Park</b>	14,052	13,743	2.25%
<b>Beecher</b>	21,581	21,024	2.65%
<b>Burton</b>	31,968	30,854	3.61%
<b>Clio</b>	26,907	24,549	9.61%
<b>Davison</b>	54,371	44,384	22.50%
<b>Fenton</b>	34,819	33,713	3.28%
<b>Fenton Children's Center</b>	11,764	11,115	5.84%
<b>Flint Twp.</b>	15,078	11,668	29.23%
<b>Flushing</b>	25,189	25,639	-1.76%
<b>Forest Twp.</b>	12,893	10,602	21.61%
<b>Gaines</b>	2,103	2,207	-4.71%
<b>Genesee Twp.</b>	17,352	21,586	-19.61%
<b>Genesee Valley</b>	68,404	69,094	-1.00%
<b>Goodrich</b>	4,311	3,500	23.17%
<b>Grand Blanc</b>	68,424	65,329	4.74%
<b>Headquarters</b>	45,363	42,366	7.07%
<b>Linden</b>	7,253	7,569	-4.17%
<b>Montrose</b>	20,360	21,221	-4.06%
<b>Mt. Morris</b>	22,858	26,002	-12.09%
<b>Swartz Creek</b>	15,742	13,356	17.86%
<b>TOTAL:</b>	<b>520,792</b>	<b>499,521</b>	<b>4.26%</b>

# Our Programs

Despite a reduction in the program budget, we were able to provide a fabulous lineup of programs in 2009. In addition to computer classes and employment workshops, the following programs were offered:



HONOREE, LENORE CROUDY HUGS  
KEYNOTE SPEAKER, RUBY DEE.

## BLACK HISTORY MONTH BRUNCH

The Genesee District Library celebrated Black History Month with its annual brunch at the Genesys Conference and Banquet Center in Grand Blanc. The paid event featured a keynote address by acclaimed actress and author, Ruby Dee. The Brunch also recognized local residents Jean Conyers, Lenore Croudy, Sherman Mitchell, and Charlotte Williams, for excelling in their chosen fields and/or making a difference in the lives of Genesee County residents.

## MOTOWN & MORE!

There was plenty of music in the stacks in 2009. Allan Barnes and Giant Steps performed Jazz from all the greats, while Grammy-nominated Straight Ahead, featuring vocal legend Carolyn Crawford, delighted large crowds with Motown favorites. Folksinger and guitarist, Gary Brandt, also returned to the Genesee District Library to perform some of his original material.



JAZZ GROUP PERFORMS AT THE MCFARLEN LIBRARY.



KELSER AND BRANDSTATTER SHARE A LAUGH.

## SPORTS INSIDERS

Sport fanatics were treated with a rare opportunity to listen in to an in-depth conversation between WJRT Sports Director Greg Molzon and popular broadcasters Greg Kelser (Detroit Pistons; ESPN) and Jim Brandstatter (University of Michigan Football; Detroit Lions).

### THE HISTORY DETECTIVE

The Genesee District Library was excited to host an appearance by Elyse Luray, co-star of *The History Detectives*, a popular program on PBS. Ms. Luray spoke about history research and gave audiences an inside look into the show including some of its most fascinating cases.



LURAY SPEAKS AT THE FLUSHING AREA LIBRARY.



ELYSE LURAY.

### MEET THE AUTHORS

Genesee District Library played host to three author talks on money, politics, and love.



GLINDA BRIDGFORTH.



JUAN WILLIAMS.

Personal finance expert, Glinda Bridgforth, discussed her book, *Girl, Get Your Money Straight*. Bridgforth appeared on the *Oprah Winfrey Show's* popular "Debt Diet" series.

Fox News Political Analyst, Juan Williams, provided GDL patrons with an insider's view of national politics. Williams has written six highly regarded books including *My Soul Looks Back in Wonder* and *Eyes on the Prize*.

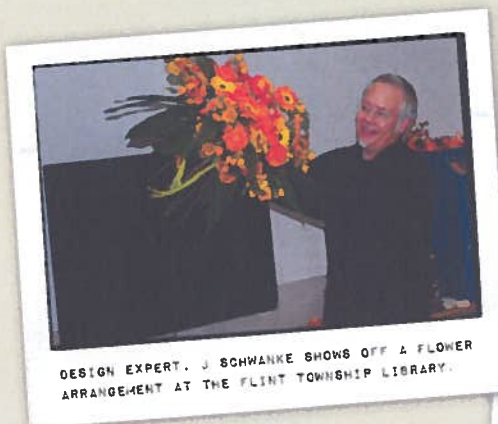


ELIZABETH BERG.

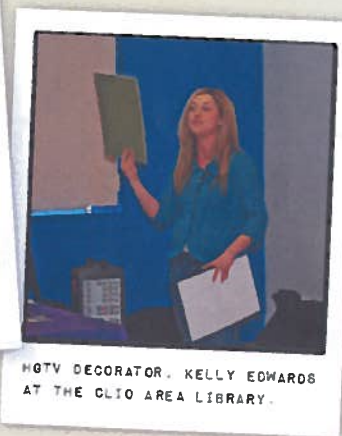
Finally, Bestselling Author, Elizabeth Berg, spoke to a crowd of nearly 300 about some of her books including, *We Are All Welcome Here*, *Open House*, and *Home Safe*.

### PARADE OF PROGRAMS

The Genesee District Library launched its first Parade of Programs series in the fall of 2009. The series featured free programs that entertained, educated, and empowered the community. Topics included home decorating, flower arranging, job hunting, and more.



DESIGN EXPERT, J. SCHWANKE SHOWS OFF A FLOWER ARRANGEMENT AT THE FLINT TOWNSHIP LIBRARY.



HQTV DECORATOR, KELLY EDWARDS AT THE CLIO AREA LIBRARY.



# Our Purpose

The Genesee District Library's primary purpose is to promote the love of reading.

## STORYTIMES

Nearly 1,000 pre-schoolers and their parents attended storytimes at selected Genesee District Library locations.

## BOOK DISCUSSIONS

Several of our library locations hosted book discussions on a regular basis. The Genesee District Library also supports over 60 book clubs through its Bag of Books service, providing multiple copies of former bestsellers and classics.

## SUMMER READING PROGRAM

The purpose of the program is to encourage young people to continue to read during the summer months. Studies have shown that summer reading pays big dividends in the fall for students. Over 3,000 young people signed up for the program, which also featured a variety of fun shows.

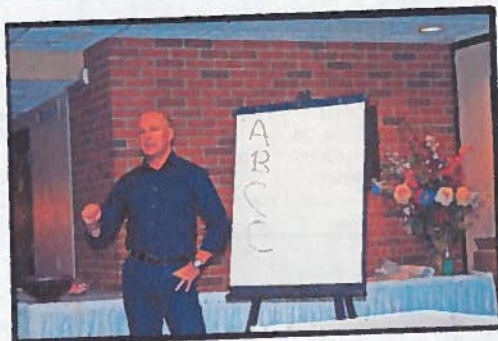


STAFF SORTS MATERIALS FOR THE SUMMER READING PROGRAM.



# Our Staff

The Genesee District Library employed 153 staff members in 2009. Our staff is truly our most valuable asset.



SECURITY EXPERT, WARREN GRAHAM SPEAKS DURING IN-SERVICE DAY.

## IN-SERVICE DAY

Genesee District Library administration, staff, and some board members attended the annual In-Service day meeting. The session allowed participants to discuss library issues, as well as, learn ways to better serve our patrons. The day also featured Security Expert Warren Graham, who spoke about library safety.

## STAFF AWARDS

Library Assistant At-Large, Joseph Hamlin, won the *Richard Handwerker Customer Service Award* while Beecher Library

Technical Assistant, Karen Forsmark, was honored with the *Kay Hills Customer Service Award*.

Nicole Redmond, Mary Dewley and Loni Wetherell received our *Page Staff Recognition Award*.



(L) JEAN CRONIN, VICE CHAIR, GDL BOARD AND CAROLYN NASH, GDL EXECUTIVE DIRECTOR POSE WITH JOSEPH HAMLIN.



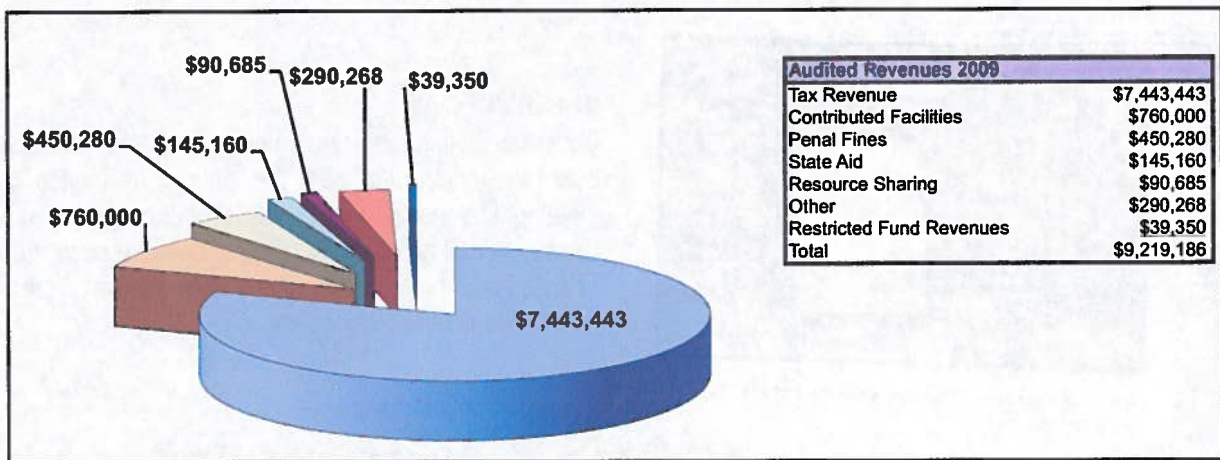
(L) JEAN CRONIN, VICE CHAIR, GDL BOARD AND CAROLYN NASH, GDL EXECUTIVE DIRECTOR POSE WITH KAREN FORSMARK.

## STAFF RETIREMENT

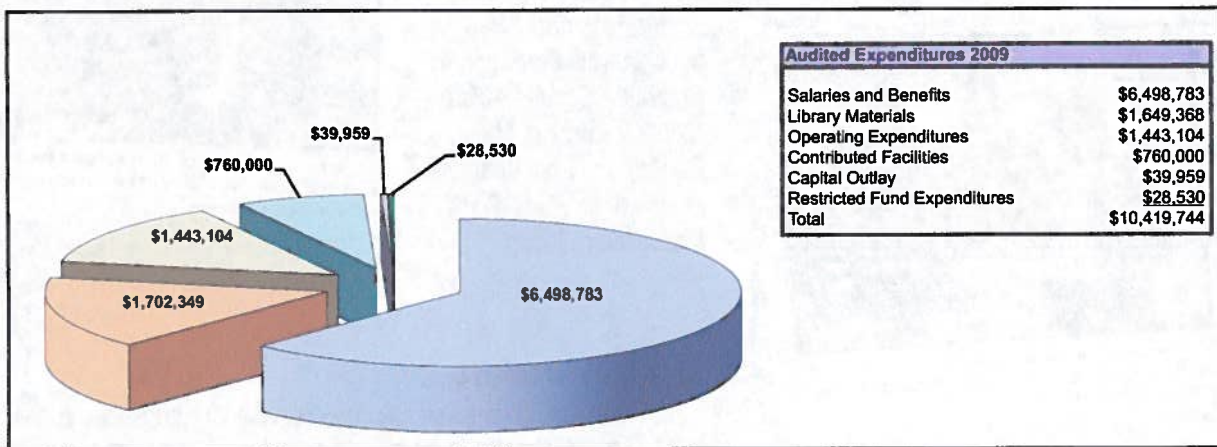
Pat Peterson, Director of Support Services, retired after 25 years. Pat was in charge of all the library's marketing, programming, and outreach.

# Our Financials

## Audited Revenues 2009 \$9,219,186



## Audited Expenditures 2009 \$10,419,744



# Where Communities Come Together





**Genesee District Library**  
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Flint, MI 48504  
810-732-0110

[www.theGDL.org](http://www.theGDL.org)

